

# SCANDI LIVING

Niki Brantmark has been blogging about Swedish style since 2011. We ask her how it started...



## My Scandinavian Home

*I am Niki Brantmark, a Londoner living in Malmö, Sweden. I've always loved interiors and when I moved to Sweden 10 years ago I couldn't believe how much care Scandinavians put into making their homes beautiful. I now write about stylish interiors on My Scandinavian Home blog, which receives 500,000 page views every month.*

Follow Niki's blog at [myscandinavianhome.blogspot.com](http://myscandinavianhome.blogspot.com)

### Describe your blog.

My Scandinavian Home is an interiors blog featuring daily home tours of Scandinavian inspired spaces. I particularly love dreamy ethereal homes with a vintage or mid-century touch. I also feature cool and simple DIY tips, fun giveaways and tips on the latest trends in the Scandinavian interior

design world, as well as where to buy coveted pieces.

### What inspired you to start your blog?

I've always been passionate about interiors, but after moving to Sweden I decided to create an online mood board of all the incredible spaces there, so that's how the blog was born.

### How did you find the technical side of things?

People are often surprised by how un-technical I am! The thing about blogging is you don't need to be technical in the slightest. If I can blog, anyone can. It's great fun and very rewarding.

### Do you have a regular blogging schedule?

I publish a post every weekday morning. I like to see my posts as a little ray of inspiration that readers can enjoy every day with their morning coffee.

### Who are your favourite bloggers?

I follow a crazy number of blogs. At the moment I'm really

into Finnish blogs. They are always aesthetically beautiful with stunning photography. The Finnish blogs I follow right now are Weekday Carnival ([weekdaycarnival.blogspot.com](http://weekdaycarnival.blogspot.com)), Time Of The Aquarius ([timeoftheaquarius.com](http://timeoftheaquarius.com)) and Varpunen ([pikkuvarpunen.blogspot.com](http://pikkuvarpunen.blogspot.com)).

### What is your favourite website?

Pinterest. In fact, you could say I'm addicted to it. An online mood board you can add to daily from any website - what's not to love about that?



### What are your three favourite pieces?

■ My favourite possession is a vintage Swedish mid-century tea trolley we were given by my parents-in-law (I am married to a Swede).

■ I like to covet fabric by the Finnish creative duo Saana ja Olli. I also own a couple of their cushions, which are

inspired by Finnish folklore.

■ Right now I have my eye on a classic Tulip chair from [nest.co.uk](http://nest.co.uk). It has a seat pad in olive green, which is one of the interior colours of the moment.



### WHO DO YOU FOLLOW ON PINTEREST?

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